

Board of Directors Meeting Minutes

American College of Pediatricians

Friday, October 5th and Saturday, October 6th, 2018

Present: Michelle Cretella, Quentin Van Meter, Patricia Lee June, Randy Matthews, Jane Anderson, Michael Artigues, Scott Field, Michael Garver, Russell Gombosi, Mark Grubb, David Olson, Nick Yates, and RonniAnn Lutovsky

Absent: Den Trumbull, Tom Benton, Don Hagler

Guests: Brittney Cooper attended by phone on Saturday to discuss Blogging and Social Media. Mr. David Mortimer also joined by skype on Saturday to discuss grant writing proposal.

1. Call to Order and Opening Prayer	Dr. Van Meter called the meeting to order at 6:30pm, and Dr. Artigues opened us in prayer.
2. Approval of Minutes	<p>Minutes from the previous Board meeting of March 2018 were sent to the participants in advance for review.</p> <p>Dr. Cretella motions to approve the minutes. Dr. Field seconds the motion. No comments or amendments offered. Minutes unanimously approved.</p>
3. Approval of Interim Executive Committee Decisions	<p>Actions by the executive committee (EC) over the last six months were sent to the Board in advance of this meeting for review.</p> <p>Dr. Artigues motions to approve the interim executive committee decisions over the last six months. Dr. Yates seconds the motion. No comments or amendments offered. The interim executive committee decisions over the last six months were approved unanimously.</p>
4. Additions to the Agenda	<p>Parent Support Group added to Membership Committee Report for discussion</p> <p>Dr. Gombosi motions to add the listed above to the agenda. Dr. Artigues seconds the motion. No comments or amendments. Additions to the agenda approved unanimously.</p>
5. Approval of the Agenda	Dr. Anderson motions to approve the agenda. Dr. Field seconds the motion. No comments or amendments. Agenda approved unanimously.
6. Objectives for this Meeting	<p>Dr. Cretella read objectives as stated below:</p> <ol style="list-style-type: none">1. Review of the last six months2. Regroup: Discuss responsibilities of committees and how to optimize efficiency.3. Refocus: Avoiding the “one issue” appearance4. Recruit: Action plan BOD members invest, grow membership, and parent support

7. Executive Director's Report

Dr. Cretella preceded her Exec. Report w/ quotes from three leaders of transgender pediatrics

1. Dr. Deanna Adkins – Head of Duke Pediatric Gender Clinic
 - a. “From a medical perspective, the appropriate determination of sex is gender identity.”
 - b. “It is counter to medical science to use chromosomes, hormones, internal reproductive organs, external genitalia, or secondary sex characteristics to override gender identity for purposes of classifying someone as male or female.”
2. Diane Erhenshaft, PhD – Founder UCSF Gender Clinic and assoc. professor of Pediatrics
 - a. “Some boys have vaginas; some girls have penises.”
 - b. “You know you’re a boy if your brain tells you you’re a boy.”
 - c. “A 2 yo ripping her barrettes out or a boy twirling around in his open onesie are sending gender messages.”
3. Dr. Joanna Olson-Kennedy
 - a. Gave 8 yo girl pop tart analogy and girl concluded "I'm a boy in a girl wrapper"
 - b. "[if 13 yo girl regrets double mastectomy] she can just go out and get some [ie: another set of breasts]".
4. Regroup, Refocus, and Recruit – ED's Report
 - a. Trans Ideology Fight Across Country and Around the World
 - i. Drs. Cretella, Van Meter, Hruz, Van Mol and Laidlaw have been taking on the fight. It has been especially present in CA this past 6 months.
 - b. Education-Media-Public Relations (Dr. Cretella and Dr. Van Meter)
 - i. Daily emails parents and allies
 - ii. Interview USA & Abroad via email, radio, podcast, video, etc.
 - iii. Dr. Van Meter spoke/attended: Australia, AACC Nashville TN
 - iv. Dr. Cretella spoke/attended: Alliance Defending Freedom Student Academy (3k revenue), Values Voter Conference (1.5k pending), and Eagle Forum (1.5k pending).
 - v. Dr. V to attend and speak at events in London & Budapest
 - vi. Dr. C to speak in FL, IL, OH (in Feb, Mar, Apr, respectively) for total revenue of 4K to ACPeds
 - c. YouTube as of September 2018
 - i. Top 18 YouTube lectures and interviews of Drs. Cretella and Van Meter totaled 1.1 million views.
 - ii. 115 subscribes to the ACPeds YouTube Channel; features 15 educational conference presentations.
 - iii. Dr. Cretella's six-minute *The Daily Signal* video of December 2017, titled, “I’m a pediatrician. Here’s What I Did When a Little Boy Patient Said He Was a Girl,” received over 60 million views on various channels, including YouTube.
 - d. Joint Pro-Life Advocacy (ACPeds, AAPLOG, CMDA, CMA)
 - i. Surrogacy brief to establish state’s interest in rights of child

- ii. LC filed brief on our behalf to bring back FL 24 hr waiting period (decision not yet rendered)
- iii. Letter to HHS decrying FDA use of aborted fetal tissues lines (FDA dropped contract)
- iv. Pending letter to HHS alerting them of passive euthanasia of 22-25 week gestation babies covered by Medicaid in violation of federal laws
- v. Signed onto Amicus Brief on behalf of FOC for Prolife Mds in IRL
- vi. Joint Letter to WMA in favor of Freedom of Conscience protections and to maintain opposition to euthanasia. WMA decided in our favor.
- vii. Dr. Cretella believes we need a paid media coordinator to get us in the news for these efforts [assuming we obtain grant monies; this individual could help prevent our one issue appearance].
- e. Press Releases and Op/Eds to counter AAP
 - i. Dr. Joseph Zanga – Best for Children Solutions to Migrant Crisis and Sex Change isn't Child's Play; some members expressed gratitude; none objected.
- f. Positions Statements Posted Over Last 6 Months
 - i. Dr. Jane Anderson: Part 1 Mother-Infant bonding statement, Part 2 Mother-Infant bonding statement, Part 3 Responsive Parenting statement, and Preventing Depression in Adolescence statement
 - ii. Drs. Weed/Erickson/Gombosi/Cretella: School-based Sex Education in the US (PR and Medial Launch pending)
 - iii. Drs. Zanga and Cretella updated Elect Best for Children Candidates – PR set to launch Monday Oct 8th to members and Tuesday Oct 9th to Media
- g. Next National Meeting
 - i. Marian University and Medical School
 - ii. April 4-7, 2019 (April 4 and 5 are Board Meeting)
 - iii. Cost of Putting on Conference: \$70k
 - iv. AAPLOG does heavy lifting and will share any profit with us proportionate to attendance
 - v. ACPeds contributes \$7k
 - vi. This is the first time we have buy in from CMDA and CMA
 - vii. Link for Registration - <https://conference.aaplog.org>
- h. New Prospects for ACPeds Funding
 - i. EC hired a grant writer (Mr. Mortimer)
 - ii. *Processing with a Purpose* (Cornerstone Processing) to launch soon. We get 50% of all profits generated by ACPeds members and/or supporters who sign on with Cornerstone.
 - iii. Planned Giving letter going out in October
- i. Suing SPLC over Defamation - Matt Staver recommends ACPeds consider suing pending his review of our potential case.
 - i. Harm from SPLC hate designation = Amazon Smile, audio digest, and impact on individual MDs
- j. Regroup: Who are We? (Passengers on a Sinking Worldview)

	<ul style="list-style-type: none"> i. The same handful of doctors can't keep us afloat ii. We need researchers and writers just to keep up with statements we already have on our website iii. We need spokespeople to take advantage of current topics For example, Dr. Benton sent out to Board a NY Times article that acknowledged "Two parent Families are superior to Single parent Households" – would have been ideal to have one or two doctors dedicated to analyze this current study, comment on it and then use that as a PR to re-launch our own family structure position statement k. Refocus: Focus on Quality before Quantity <ul style="list-style-type: none"> i. Update and Re-launch posted statements (many are old/need update - especially my own re: homosexuality). ii. Update Current Website(s) to make more user friendly and appealing to two audiences: professionals & parents iii. Dissolve non-functioning committees iv. Maximize remaining committees
8. President's Report	<p>Dr. Van Meter presented via PowerPoint.</p> <ul style="list-style-type: none"> 1. Going Down Under (Coming out on Top) 2. Australian Family Association <ul style="list-style-type: none"> a. Evening Events <ul style="list-style-type: none"> i. Guest had to register ii. Program Format: 1) Introduction by respected guest 2) Dr. Van Meter's presentation about the history of transgender movement and the trumping of science by social theory 3) Presentation by Pat Byrne about his new books – <i>Transgender: One Shade of Grey</i> 4) Q & A b. Format for Presentation <ul style="list-style-type: none"> i. Opening statement included a request for civil discourse at end of presentation ii. Dr. Van Meter's Presentation iii. Pat Byrne's Presentation iv. Q & A in open forum v. Opportunity for private conversation afterwards c. Sydney <ul style="list-style-type: none"> i. Radio interview and lunch with Nortre Dome University faculty. ii. The speaking event was held in the new office space of AFA, in which 80 people attended. Dr. Van Meter was introduced by Dr. John Whitehall. Two protestors present but left without incident. d. Canberra <ul style="list-style-type: none"> i. The speaking event was held in an old parliament building, in which 120 people attended including two members of parliament and two trans individuals. No protestors present. e. Melbourne <ul style="list-style-type: none"> i. Three radio interviews, two of which were at AFA headquarters. ii. The speaking event was held in a Catholic Church hall in which 200 people attended. Protestors were present and protested in three waves.

	<p>Security removed them but they stayed outside to protest with megaphones and sirens.</p> <ul style="list-style-type: none"> f. Brisbane <ul style="list-style-type: none"> i. Radio interview and Catholic Newspaper interview ii. 240 people attended the evening speaking event, with no protestors. g. Perth <ul style="list-style-type: none"> i. Radio interview regarding UWA (University of West Australia) cancellation with hostile host ii. Originally scheduled for UWA campus venue, however, a petition was signed by 9000 students to protest “hate speech”. Ultimately the University Vice Chancellor canceled the event due to security issues. The event was moved to Catholic Church hall with the location kept secret from the public and 180 people attended, with no protestors present. h. Newspaper <ul style="list-style-type: none"> i. Featured in three papers and different articles (See President’s Report to view the newspaper articles) 1) Uni cancels speech by transgender sceptic 2) A reasoned analysis on transgender 3) UWA and the ‘hate speech’ furphy i. AACC <ul style="list-style-type: none"> i. Karen and John Raney – They sponsored the booth and set up. A big thank you to them for all their hard work. ii. The AACC conference is a great PR tool b/c the therapists loved all of our statements; Dr. Raney made additional copies on site out of his own pocket after 100 copies of each statement ran out. Also a recruiting tool for associate therapist members . iii. Recommend having a board member attend this conference annually. Next year it is in Nashville, TN and will have 7K attendees. iv. Action Item: Ronni Ann to send 2019 AACC conference date to the board. * Dr. Yates will attend; we need a couple more. <p>3. What’s up Next?</p> <ul style="list-style-type: none"> a. IFTCC – International Federation of Therapeutic Choice in Counseling <ul style="list-style-type: none"> i. Launch of IFTCC in London (October 15) – David Pickup and Van Meter ii. First IFTCC congress in Budapest (October 26-29) – Van Meter opening the meeting with transgender overview
9. Treasurer’s Report	<p>Dr. Matthews reviewed the financial data as of the end of September. As the end of September, the college has \$123,013 in income. This is up \$18,954 from last year. Expenses for the college as of the end of September are at \$90,174. This is up \$1,597 from last year. Overall, the financial condition is excellent. The Conversations App. \$4724 remains in the budget for conversations. (Attached: September Budget Comparison and Update)</p> <p>Dr. Nicolosi Jr. wasn’t pleased with the product of video that was produced. He is starting over with a different producer and hopefully better quality. Dr. Nicolosi Jr. asked if we wanted him to return the money or if he could still use it towards the new video. Dr. Olson</p>

	<p>motions to support Dr. Nicolosi Jr. and leave the money with him to continue to work on the SSA video education project. Dr. Anderson seconds the motion. No comments or amendments. Motion approved unanimously. Action Item: Dr. Cretella to contact Dr. Nicolosi Jr. with the decision of the board.</p> <p>Dr. Cretella proposed removing the President's fund category and move it to Marketing, with the ability for the President and Executive Director to use it for marketing traveling. Dr. Field motions to allocate half of President's fund to Marketing and the other half to Supplies since this category exceeded what was allotted in budget last year. Dr. Gombosi seconds the motion. No comments or amendments. Motion approved unanimously. Action Item: Dr. Matthews and Lisa to update the 2019 proposed budget to reflect the motion.</p> <p>The proposed budget for 2019 was presented to the Board for review. Dr. Artigues motions to approve the proposed budget with the addition of wage increases discussed during the Executive Session. Dr. Matthews seconds the motion. No comments or amendments. Proposed Budget for 2019 approved unanimously. Action Item: Dr. Matthews and Lisa to update the 2019 proposed budget and send to the Board.</p>
10. Membership Committee Report	<p>The Board discussed changing by-laws to extend specialty fellow status to pediatric podiatrist on case by case basis in addition to MD and DO pediatric subspecialists. Reviewing the by-laws it was found to be unnecessary to make a by-law change, due to the clause found in Article VIII – Membership Categories, number 2 – Specialty Fellow, letter a, subsection I “Certification by a medical board other than those boards qualifying an applicant for Fellow membership and that are recognized as qualifying an applicant for Specialty Fellowship by the Board of Directors.” The specific member in question is Dr. Richard Goad. Dr. C read brief bio Dr. Goad provided to BOD:</p>

I am a Pediatric Podiatrist. I serve in the Department of Surgery, Division of Podiatric Surgery, Section of Pediatric Podiatry (which I created almost 8 years ago) at Baylor Scott and White, the largest multi-specialty practice in Texas

We are a teaching hospital for Texas A&M College of Medicine

I am appointed as an Associate Professor

I see patients, do surgery exclusively at McLane Children's Hospital, and teach residents and medical students there

I am Chairman of the Pediatric Ethics Committee (besides my medical degree I have an MA in Bioethics)

I lecture on professionalism and ethics to the 3rd year medical students doing their surgery clerkship

I see exclusively children, birth to 18 (plus special needs kids up to age 21)

My practice is divided in to four main categories:

1) Congenital defects (e.g. clubfoot)

2)Trauma

3) Infection

4) Developmental deformities

I hope this helps. I very much enjoy the e-mails from the College.

Dr. Gombosi motions to accept pediatric podiatrist Dr. Goad as a Specialty Fellow. Dr. Artigues seconds the motion. No comments or amendments. Dr. Goad as a Specialty Fellow approved unanimously.

The Board discussed adding a parent group to the ACPeds membership categories. The numbers of parent members would be reported separately from health professional membership. Dr. Matthews mentioned this would be a by-law change, would have to be unanimously approved by the Board of Directors, and 2/3 vote by membership. [There was some confusion on this point even after reviewing the Bylaws, as Friend category was decided by BOD alone, as were the additions to the definition of Exec. Director. **Action Item: EC to review appropriate Bylaws and report back to BOD.**]

The Board discussed the parameters of a parent group. Dr. Artigues motions to make the following addition to the by-laws under Article VIII – Membership Categories creating number 13 as follows:

13. Parent Supporter

	<p>(a) Criteria: An applicant for Parent Supporter of the American College of Pediatricians shall satisfy the following criteria:</p> <p>(i) Parent(s) of a minor child/children with an interest in promoting the College mission statement and the well-being of children and families.</p> <p>(ii) Evidence of high ethical standing within their community or respective business or field of interest.</p> <p>(b) Privileges: Parent Supporter may serve as non-voting participants on committees but shall not have the privilege to vote or hold office.</p> <p>Annual Dues: \$10 (individual or family)*</p> <p>* Dr. Artigues propose same cost for an individual parent or husband/wife</p> <p>Dr. Olson seconds the motion. No Comments or amendments. Vote unanimously approved by present board members. Not all board members were present at the time of the vote.</p> <p>Action Item: Ronni Ann will send the proposed by-law change to the entire Board for further discussion and vote.</p> <p>As of October 2018, the college has 554 members with 369 of them as Fellows (including Emeritus, Retired Physicians, and Specialty Fellows). February 2018, the college had 516 members with 355 of them as Fellows (including Emeritus, Retired Physicians, and Specialty Fellows). September 2017, the college had 519 members total.</p>
11. Marketing Committee	<p>The most recent marketing mailing went out October 4th, 2018 to 3,001 pediatricians in Louisiana, Iowa, Kentucky, and Utah. We have had two other mass mailings go out in the past six months. We sent out a military mass marketing mailing September 5th, 2018 to all military pediatricians and family practitioners (959) and we have gained at least 1 new member. A mass marketing mailing went out the end of April 2018 to 7,215 Christian physicians, as per discussion at the March board meeting, and we have gained at least 8 new members as of September.</p> <p>Drs. Grubb and Gombosi volunteered to join the marketing committee with Dr. Trumbull. The committee will discuss and evaluate the new marketing plan, which would be to do a mailing to 2-3 new states quarterly, limiting the number to 3000-4000 addresses. Action Item: Ronni Ann to set up a Marketing-Web Committee meeting via conference line.</p> <p>The EC resigned a contract with Focus on the Family featuring ACPeds ad once per month for ten months. This will begin December 2018. We have parents who hear about us and contact us to find a pediatrician in their area.</p> <p>Promotional ACPeds video for general marketing and conversation is needed. Dr. Cretella is working with the Daily Signal to make this happen.</p>

	<p>Early bird membership renewal discount was discussed. The general feeling of the board was that our membership dues are low and reasonable.</p> <p>Action Item: Marketing committee to reach out to the CMDA and CMA to see if we can share our media list for press releases.</p>
12. Website Committee	<p>The board reviewed the pdf files Dr. Trumbull provided. The board felt that our understanding/knowledge of google analytics is lacking and that we are therefore not able to use google analytics to its full potential. Perhaps Ron Gladski should be invited to a Web Conference Call to educate us not only in meaning of various terms, but more importantly, how we compare to other organizations and targets we should aim for.</p> <p>Dr. Garver volunteered to join the Website Committee with Dr. Trumbull. The Website Committee will work with the Marketing Committee as a joint task force.</p> <p>The overall consensus from the board was the website is hard to navigate and needs to be streamlined with a parent's corner and physicians' corner. This will be further discussed in the Marketing-Website Committee meeting.</p> <p>Action Item: The board will email Ronni Ann with their website struggles. Ronni Ann will discuss this at the Marketing-Website Committee meeting.</p>
13. Scientific Policy Committee Report	<p>The following position statements have been posted:</p> <ul style="list-style-type: none"> • Child Sex Trafficking • Part 1: Mother-Infant Bonding • Part 2: Mother-Infant Bonding • Part 3: Responsive Parenting • Preventing Depression in Adolescence • School-based Sex Education in the US <p>The following position statement need to be posted:</p> <ul style="list-style-type: none"> • the updated version of our Abortion-Breast Cancer statement <p>The following position statements need to be reviewed (for either updates/replacement/reaffirm as is or retire) –</p> <ul style="list-style-type: none"> • Bullying at School: Never Acceptable (5 yo) • Corporal Punishment: A Scientific Review of Its Use in Discipline (11 yo) • Discipline of the Child (11 yo) • Defending Traditional Marriage (5 yo) • Empowering Parents of Gender Discordant and Same-Sex Attracted Children (10 yo) [to be replaced by Homosexuality in Youth] • Freedom of Conscience (9 yo) • Healthcare in America (6) • On the Promotion of Homosexuality in the Schools (10 yo) • Respect for Life from Conception (9 yo)

	<ul style="list-style-type: none"> • Statement on Adoption (5 yo) • The Science and Ethics of Stem Cells: A Bright Future (5 yo) • The Roles, Responsibilities and Rights of Parents (5 yo) <p>Dr. June motions to retire the Healthcare in America position statement. Dr. Artigues seconds the motion. No comments or amendments. Motion approved unanimously. Action item: Brittney to retire the statement.</p> <p>Action Item: Ronni Ann to email the entire board the list of older position statements for the board to review and see if there are any updates that can be made.</p> <p>The following position statements are in the writing process:</p> <ul style="list-style-type: none"> • ACEs and Sexual Orientation [Bill Shaw has research] • Corporal Punishment is being updated • SSA in Youth overdue. Dr. C promises to have posted before Thanksgiving. • FOC/NL <p>The following are topics for future consideration:</p> <ul style="list-style-type: none"> • Surrogacy – Jennifer Lahl www.cbc-network.org • Sperm Donor – Jennifer Lahl <p>Action Item: Dr. Cretella to write the Press Release for Sexual Risk Avoidance Position Statement. Action Item: Ronni to send out to members on Monday, October 15th and media on Tuesday, October 16th.</p> <p>Press release will be needed for the Abortion-Breast Cancer position statement if we wish to re-launch to media as an update.</p>
14. Blogging Committee	<ol style="list-style-type: none"> 1. Parent Inquiries for Pediatricians <p>Pediatrician inquiries have increased, unfortunately we've had to turn away about 30% of those inquiries because we didn't have any pediatricians (or therapists) within 40 (or even 70) miles of their zip code. The most common places where it's hard to find a nearby pediatricians: Idaho, Washington DC, California, Massachusetts, Alabama, and New York. These figures show that ACPeds needs more members because we currently do not have enough to meet the needs of children and families in the US.</p> 2. Newsletters <p>In the last six months, the newsletter has seen a 10% increase in subscribers which is an increase of 154 subscribers. In the last year, the newsletter has seen a 27% increase in subscribers which is an increase of 366 subscribers.</p> 3. Parent Talk

Our recipients list has steadily increased since we first started the Parent Talk (originally Weekly Chatter) newsletter. In the last 6 months, our recipients list has increased by 149 recipients which is a 28% increase. Since last year, our recipients list has increased by 259 recipients which is a 63% increase.

Results from last Parent Talk Survey dated July 11th, 2018 – Out of 670 recipients, 56 responded to the survey. Of the 56 respondents, 71% were ACPeds members, 16% became subscribers as the direct result of social media, 10% used other as a response – blog or ACPeds website, 1% responded that their child's pediatrician is an ACPeds member who told them about the Parent Talk.

4. Blog

We've added 153 subscribers to the blog since last year which is a 48% increase. However, our views have decreased which may be a result of sending too many blogs. Our views were much higher when we were only sending one blog post a week. After the March Board Meeting, we mostly went down to one blog per week and we are steadily seeing an increase in views as well as an increase in subscribers. However, we have not received a comment to the blog since 2015 so it may be time to consider revamping the blog.

Action Item: Board to comment on at least one blog post.

Action Item: Brittney to put the links to SHARE on social media on the blog and parent talk

5. Ideas for improving the Blog and Parent Talk newsletter

(A) Turn Parent Talk articles into the blog if intern blogs are subpar. Brittney's comment: If we get even just 1 comment during the 3-month trial period, it would be beneficial to count it as a success and continue to move forward with formatting the blog as such.

(B) Transform the Parent Talk into a brief 1-2 paragraph blurb of advice for parents for a 3-month trial period as well. Action Item: Brittney to start moving along with this idea.

6. Social Media

(A) Facebook – We've seen a 9% increase over the last six months, and 19% increase in the last year.

(B) Twitter – We've seen a 8% increase over the last six months, and 69% increase in the last year.

(C) LinkedIn – We have seen a 10% increase over the last six months, and 21% increase in the last year.

7. New Social Media Campaign (Brittney's Proposal)

There are three needs behind the #RealPeopleRealVoices social media campaign

	<p>(A) We need to increase our Membership because there are not enough ACPeds pediatricians (and therapist) to meet the needs of parents and families in this country.</p> <p>(B) We need to increase our positive publicity so that we can significantly increase and continue to increase our following on social media as well as the number of subscribers to our newsletter</p> <p>(C) We need more teachers & parents on our side.</p> <p>The board likes the idea of a social media campaign, however, feels that we need to focus on our website first. Action Item: Brittney to hold off on the social media campaign until further notice. Action Item: Brittney to come to one of the Marketing-Web Committee meetings.</p> <p>Both Dr. Matthews and Brittney are frustrated with not getting a diverse group of interns and the lack of quality of the blogs being produced. Action Item: Ronni Ann and Brittney to look at contacting colleges regarding blogging internship. Dr. Cretella to contact Chair of Psychology at Franciscan University in Steubenville, OH.</p>
15. Nominations Committee	<p>Dr. Hagler has had conflicts with attending last 2 BOD meetings and also unable to attend Spring meeting in 2019; will roll off the Board for 2019.</p> <p>Gift for 11 years of service to be taken up by EC.</p> <p>The following are the 2019 nominations:</p> <ul style="list-style-type: none"> • Officers <ul style="list-style-type: none"> ○ Dr. Mike Artigues – Candidate for Vice President ○ Dr. Russell Gombosi – Candidate for Treasurer ○ Dr. Scott Field – Candidate for Secretary • Board of Directors <ul style="list-style-type: none"> ○ Dr. Jane Anderson - Candidate for Consecutive Term (Board Member) ○ Dr. Tom Benton - Candidate for Consecutive Term (Board Member) ○ Dr. William Stigall – Candidate for Board of Directors ○ Dr. Susan Lim – Candidate for Board of Directors ○ Dr. Patricia Lee June – Candidate for Board of Directors ○ Dr. Randy Matthews – Candidate for Board of Directors
16. Old Business	<p>Drs. Trumbull designed a vaccine page for the website. We are both pro-vaccine and pro-parent rights. Dr. Field has worked exceedingly hard at analyzing and responding to comments re a vaccine statement. He also received edits from Dr. Zanga, and is hopeful to get it approved. Action Item: Dr. Field to submit his edited version to the Vaccine Committee and then to SPC.</p> <p>Conversation App</p> <p>The Marketing-Web Committee is going to meet to figure out the next steps for Conversations, specifically looking at it making it into a real app.</p>

	<p>New Conversations should be vetted through SPC but do not need to go through membership.</p> <p>Action Item: SPC to vet How to Talk to your Children about Tragedies in the News. Action Item: Dr. Trumbull to post Conversations web address to the ACPeds website.</p>
17. Planning and Development	<p>Commentary for Flu Season – Action Item: Dr. Field agreed to write commentary for the flu season.</p> <p>Maximizing the effectiveness of committees. The following changes have been made to the committees.</p> <p>Scientific Policy: Current Chairperson: Dr. June Current Members: Drs. Field, Yates, Hoffman, Anderson, and Hagler Needs more members. Action Item: Ronni Ann to send out a constant contact to members asking them to join SPC</p> <p>Conversations Project: Current Chairperson: Dr. Anderson Current Members: Drs. Huizen, Zanga, Trumbull, and Kaleida Add Dr. Trumbull and Remove Dr. Van Meter</p> <p>Membership: Current Chairperson: Dr. Artigues Current Members: Drs. Paulus, Matthews, and Pfanstiel Remove Dr Van Meter</p> <p>Nominating: Current Chairperson: Dr. Benton Current Members: Drs. Hagler, Yates, Van Meter, and Rakowsky Add Dr. Van Meter and Remove Dr. Gombosi</p> <p>Marketing/PR: Current Chairperson: Dr. Trumbull Current Members: Drs. Huizen, Grubb, and Gombosi Remove Dr. Cretella and Add Dr. Grubb and Dr. Gombosi; Action Item: Ronni Ann to email Dr. Huizen & ask if she wishes to remain on the committee</p> <p>Website: Current Chairperson: Dr. Trumbull Current Members: Drs. Yates and Garver Remove Drs. Lacayo and Stewart and Add Dr. Garver</p> <p>Funding & Finance: Eliminated (this falls under Planning and Development)</p>

	<p>Planning and Development: Clarified responsibilities: periodically evaluates ACPeds business structure to ensure sustainability, brainstorm future projects and pursue funding / financial growth and investment. Current Chairperson: Dr. Cretella Current Members: Drs. Trumbull, Van Meter, and Zanga</p> <p>Committee on Adolescent Sexuality: Current Chairperson: Drs. Van Mol and Perry Current Members: Drs. Pickup and Raney Remove Drs. June, Gombosi, and Haynes</p> <p>Resident Recruiting Project Committee: Delete as separate committee (this falls under Membership Committee)</p> <p>National Meeting Committee: Current Chairperson: Dr. Harrison (AAPLOG) & Cretella Current Members: Drs. Van Meter and Francis (AAPLOG) Add Dr. Van Meter</p> <p>Vaccine Committee: Current Chairperson: Dr. Field Current Members: Drs. Trumbull, Yates, June, Artigues, and Pfanstiel Action Item: Ronni Ann to send Dr. Field the contact information of other committee members.</p> <p>Medicine and Morality: Inactive. Delete committee</p> <p>Blogging Committee: Current Chairperson: Dr. Matthews Current Members: Drs. Benton, Grubb, Artigues, Yates, and Garver</p>
18. New Business	<p>Dr. Mortimer discussed the ACPeds Grant Proposal. The board discussed the possible uses for grant money would be marketing, a PR person, video team, and apps for medical students and parents. Board also refined objectives and benchmarks section of proposal during this skype session. Action Item: Dr. Mortimer to add Conversation Project as an accomplishment to the Grant Proposal along with other recommendations. He will then submit for EC review. Action Item: Dr. Van Meter to update his bio for the Grant Proposal.</p> <p>Cornerstone Processing is working with ACPeds to give ACPeds 50% of the profits they receive from any of our members and supporters signing up with them. Once Cornerstone finalizes our page for their website (which includes a brief video) we can launch a constant contact to members and supporters about this opportunity.</p>

	<p>Planned Giving letter is going out this October.</p> <p>We are waiting on the second response from Audio Digest.</p> <p>Dustin Siggins with Proven Media solutions is going to present how a public relations firm like his can benefit ACPeds at an EC meeting.</p> <p>Jane Anderson wanted to discuss the possibility of creating Parenting App. An app to remind parents about something each day to help develop their child's character. The app could be designed so that Parents could fill in child's age, sex, etc., and receive appropriate daily reminders accordingly. Character building based on evidence-based medicine. Perhaps Dr. Lickona (friend of the College could help with this. We have a lot of material available to us already from Parent Talk and from Dr. Anderson's Prescriptions for Parents.)</p>
19. Executive Session of the Board	<p>Dr. Cretella's salary to increase to \$25,000. Ronni's wage to increase to \$17 an hour and Brittney's wage to increase to \$15.50 per hour. Brittney's hours to increase to 20 per week once social media campaign begins. Lisa's wage was increased to \$26.00 per hour and will likely be capped there.</p>
20. Specific Goals for the next 6 months	<p>Long Term Goals:</p> <ul style="list-style-type: none"> • Create Parent Supporters of the College category • Revamp ACPeds Website to better serve both parents and physicians(layout/navigation and search function need improvement; Ron Gladski is current I.T. contractor & Dr. Gombosi's daughter is professional consultant will help). • Brittney's social media campaign to attract/help parents and conservative teachers (Dr. C met leaders of conservative caucus of NEA in Washington DC who desperately want to collaborate/support and promote our work). • Our position statements can be re-published in the journal Issues in Law and Medicine's Verbatim section. This will make them available on Medline Search <p>Short Term Goals:</p> <ul style="list-style-type: none"> • Press Release re: flu season and vaccine • Divide the newsletter into two Action Item: Brittney to make the modification to the newsletter and send out shorter version twice a month. • Revamp Parent Talk with Brittney's Ideas. • Begin review of / complete updates to current statements - esp. Dr. C's Homosexuality & Youth
21. Board Wrap-Up	<p>Next BOD meeting will take place at the National Meeting in April 2019. April 5th and 6th. Action Item: Ronni Ann to send out National Meeting information.</p>
22. Closing Prayer and Adjourn	<p>Dr. Cretella closed in prayer. Meeting ended Saturday, October 6th, 2018 at 3:39 pm.</p>

